



July 2010 Newsletter Volume 29, Number 4

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President's Message

JENNIFER BEACH, WADE PRESIDENT 2010

Hello everyone,

Thanks to all of you who were able to attend and support the 2010 WADE conference. We had an overwhelming response to this year's conference, with unexpected record attendance. There were some bright spots (great speakers!) and some challenges (what do you mean we only have one coffee line, Hyatt?!). Going green was painful in some areas but appreciated in most respects overall. I want to thank my committee chair, Mary Janci, and planning committee again (Kathy Magee, Chris Pelto, Randy Elde, Kathy Fitzpatrick, Mindy Nichols, Alison Evert, and Eileen Paul) for their generous time commitment and wonderful contribution to the conference. It takes SUCH hard work to put on an event like this, I really had no idea all that was involved beforehand and could never have pulled this off without their help. The silent auction and raffle was also a success, thanks to the hard work from Chris, Pat Haldi, and Lynn Sadowsky. We managed to raise over \$2000 for the Karen Goldstein Memorial Speaker fund, which sponsored the keynote speaker this year, Dr Irl Hirsch.

Another part of this year's annual conference was introducing the new AADE model to the membership. This is not something that I devised or even fully understand yet, though what I have learned was shared with the membership. The slides and audio are available on the website if you would like to look, but I will give a quick rundown in a following article. To be brief, AADE is transforming the way it interfaces with its chapters, and those chapters who desire continued support under the AADE umbrella must roll with them or take on all the risks alone without benefit of AADE's non-profit status and other securities they provide. The efforts of all of those who built WADE into what it is today and on whose shoulders the burden for the genesis of this great organizations was carried is not to be minimized, and this change should be seen as continuation of your hard work, though it may be much more personal to you than others. While change can be challenging, I look forward to working with this transition for our AADE chapter in Washington so I can help to keep the tradition that the founders set forth alive: an AADE and WADE partnership effort to advance the field of diabetes education. Let's continue to all work together towards this goal.

Finally, I must apologize for the later than usual nature of this newsletter. My newsletter chair, Candace Clark, took a break for baby (hope all is well, Candace!) and I have struggled in filling her shoes. She also asked me to drum up support for newsletter articles for future issues at the annual conference, and I did not do a very good job of that either. So, here goes: Please consider submitting articles for future WADE newsletters! There was a drawing this year for member-submitted pieces, and Don Miller received a free registration to this year's WADE conference for his piece on rural China. Consider writing now to include yourself in next year's drawing for free registration to the 2011 WADE conference in Walla Walla next April.

Warm Regards, Jennifer Beach

WADE 2010 EDUCATOR OF THE YEAR: MARTHA PRICE

SUBMITTED BY PAT HALDI, WADE PAST-PRESIDENT, NOMINATING COMMITTEE CHAIR



“Martha Price is the backbone of diabetes care for our institution.” (Ed Benson- Chief of Endocrinology, GHC)). She is the “silent force” behind many of our guidelines and approaches to patient care. (Lynette Potts, Clinical Service Line Director)”.

WADE revealed the name of the 2010 Diabetes Educator of the Year at Friday's awards presentation & banquet at the Annual Awards Banquet, May 21, at the Hyatt Hotel in Bellevue, WA. Chosen from a field of 3 nominated diabetes educators, Martha Price, DSNc, ARNP, CDE is the recipient of this most prestigious award. She is a diabetes educator for Group Health Cooperative, Seattle, WA. She also serves as Assistant Clinical professor in the department of Bio-Behavioral nursing at the University of Washington School of Nursing.

The award honors a diabetes educator who has made a special contribution to the field through dedication, innovation, and sensitivity in patient care. The award includes \$500 and a commemorative plaque.

Martha earned her BSN and MSN from WVA University, and a Doctorate of Nursing Science from the University of California. She became interested in diabetes while working on the faculty at Rush University School of Nursing, Chicago, Illinois, and worked with two other faculty to design an integrated, in-patient diabetes care and education program. On a Robert Woods Johnson Primary Care Nursing Fellowship (1979 – 1980), she completed additional education to become a nurse practitioner, and then continued education and teaching in both primary care and diabetes research. She found the area of diabetes to be her passion, and continued her efforts to learn more about diabetes as a chronic condition, and, as importantly, how people with diabetes assimilate care into their lives. Her doctoral dissertation was about learning how those with T1 Diabetes actually use their experiences to learn diabetes self-care.

After four years as faculty at the UW School of Nursing (where she is still engaged as Assistant Clinical Professor), Martha took the full time position to be part of the *Diabetes Expert Team* within Group Health. Working with Dr. David K. McCulloch, Martha and Dave worked in concert to help coach primary care providers at GHC to improve diabetes management as well as develop an overall program of diabetes care delivery, including developing nursing protocols to establish guidelines for RNs in family practice settings.

She is described as a humble individual never boasting about her accomplishments. Her peers picture her as the driving force behind many of the positive changes accomplished at Group Health Cooperative. Naming just a few to keep the list brief; she co-authored and produced written patient education manuals for use in primary care at GHC (named “The Right Track Notebook (s)”, and helped design an on line patient information site (called the Diabetes Condition Center), and created and maintains the GHC network plan for insulin pumps (“The Insulin Pump Handbook).

Her roles as researcher and consultant to ongoing research projects (Center for Health Studies and COI) have allowed her to participate in working with the GHC clinical delivery system teams to build evidence based guidelines for diabetes clinical care and help establish best practice guidelines for both medicine and nursing.

Martha has written diabetes and nursing practice articles published in journals as the *American Journal of Nursing*, *Diabetes Spectrum*, and *AADE in Practice*. She continues to be a reviewer for *Diabetes Care* and *The Diabetes Educator*, and *A Core Curriculum for Diabetes Education* and has served as the chair of the American Association of Diabetes Educators' Research Committee (2005 – 2007).

Currently, Martha works in the Group Health Cooperative's Department of Endocrinology and manages GHC's Insulin Pump Program, as well providing consultation services for primary care and selected specialties for patients engaged in intensive insulin therapy. The work is what Martha sees as the culmination of the very best aspects of all of her experiences with and passion about diabetes. She is affixed to the idea that ALL patients are compliant, but many need additional support to be successful – that includes the right treatment regimen which best fits with what is possible for the individual. Her challenge, she says, is not to tell the patient what to do, but rather to discover with them what will be the best approach and to stick with them to help them create and use the best experiences. Martha's patients describe her going the extra mile to help folks make this transition for better management. One patient reports, *“Martha tried me on 3 different pumps so that I could find what would work best for me.”* Another remembers when she stopped by his house on her way home from work just to help him solve problems with his pump. And still another recalls: *“I called her on the weekend while she was out walking her dog, Winnie. She stopped, sat down on a park bench, and helped work through the situation while Winnie patiently waited”.*

On a personal side Martha is said to have a great sense of humor along with a kind and humble spirit. One can see these qualities in her art, as in her spare time Martha has become quite an accomplished water color artist. Martha donated one of her watercolors to the silent auction at this year's annual meeting in Bellevue. The proceeds from that auction support the Karen Goldstein Memorial Lecture Fund. Martha contributed the painting, which she had no prior plans to sell, but did so because she had personally known and so respected Karen Goldstein. Martha's painting sold for \$200.00. For more information on the annual awards and to view pictures of this years' awards ceremony go to www.wadepage.org.

WADE 2010 DISTINGUISHED SERVICE AWARD WINNER: KATHY MAGEE

SUBMITTED BY PAT HALDI, WADE PAST-PRESIDENT, NOMINATING COMMITTEE CHAIR



*Kathy Magee receiving her award.
Standing next to Kathy is her husband, Scott Magee.*

Recipient of the 2010 Distinguished Service Award was announced at the WADE Annual Awards Banquet. Kathy Magee, RN, BSN, CDE, was taken by surprise as her name was announced at the WADE Annual Awards Banquet during the annual conference held in Bellevue, WA, May 21-22. As the recipient of this most prestigious award given in recognition of her dedication and service to WADE Kathy was honored with a commemorative plaque and \$250 cash.

The following excerpt was read at the meeting from the nomination that describes Kathy's outstanding service to WADE:

“Kathy is a “can do” person, always doing whatever needs to be done by rolling up their sleeves and diving in with a positive attitude. Getting things done right at the right time and meeting deadlines with a smile is the key to this person's success. She is a dedicated steward of the WADE membership by keeping our finances in order. Her dedication to detail is unsurpassed. Every penny is accounted for! Every “i is dotted and t is crossed” on every report. She is thoughtful about how the money is allocated in order that it can benefit the greatest number of members. She has organized our bank accounts effectively and works hard every year to assure our taxes are in order and submitted on time. At every board meeting there is a detailed report of our finances to share with our committee and the entire membership.”

Not only does Kathy keep the finances in tow for WADE but also has for the last 2 years taken charge of applying for CEU'S the annual meeting. Written about her performance: “This year we found ourselves working under new rules and regulations that were more stringent than before. The process required multiple changes to the application and numerous e-mail communications working with the AADE, the American Dietetic Association, and the Pharmacy Association. These organizations have varied requirements and Kathy learned to meet the needs of these organizations in order to provide WADE members with important continuing education credits. This had been no small task! Kathy never complained about the work. She just persisted until the work was done.”

Currently Kathy works at Swedish Diabetes Education Center at Swedish Medical Center as a diabetes educator. On the personal side, Kathy is a wife, mom to 6, and grandmother to 3. In her spare time she sets the pace as an educator who walks-, bikes, and skis the talk. Exercise is a lifestyle for her and her husband, Scott, who was invited to the podium to share in the honor. We can't be whom we are without those who stand beside support our efforts.

Silent Auction at Annual Conference: A Success

SUBMITTED BY KATHY MAGEE, TREASURER AND ANNUAL COMMITTEE MEMBER

KAREN GOLDSTEIN MEMORIAL LECTURE FUND BENEFITTED BY SILENT AUCTION PROCEEDS:

Thank you to all who participated in donating baskets or taking their chance on the raffle and silent auction. We had a lot of fun guessing how much money was in the money jar?? and who would get the free room at the Hyatt for a nice “get away weekend”.

We raised a total of \$2865.00 for the lecture fund. That will help us secure many more years of skilled speakers for our annual conferences in the future.

Thank you to Dr. Irl Hirsch who gave the inaugural lecture-Glucose Variability and Pattern Management: Way Beyond Logbooks. His words about Karen were comforting and inspiring. His lecture was an occasion for us to stay on the cutting edge of diabetes management.

Thank you to Karen's family. We were happy that you could join us and we are grateful that you have allowed us this opportunity to enhance our conference and honor Karen's memory.

My AADE Network: Transitions for the future of WADE

SUBMITTED BY JENNIFER BEACH, WADE PRESIDENT

We have some exciting changes headed our way! AADE has found a very innovative way to restructure things as a way to improve member experience. They are calling it “My AADE Network”, and it revolutionizes the way the traditional chapter operates. Some key points:

- There will no longer be a “board” but rather a statewide governing body. This is not a big change for our chapter since we already operate statewide, but will be a big change for some states with multiple chapters throughout, like California.
- There will be an all-new, member-only social networking site where all AADE members can chat. Think similar to Facebook only for members. The challenge just using Facebook is that it is not set up for groups to use, so this will give us the social networking aspect we have been trying to add.
- It will provide a “Web portal” for members, much like a website. Many chapters do not have our great website, so this will be nice for them. We have been assured that we would not have to abandon our site and that individual chapters’ sites will be tied into this web portal. Registration for events (much like we recently purchased from CVent) will also be available through AADE.
- Local networking groups can form within the state so that geographically similar members can meet and plan events, etc, with help of the governing body and AADE. This is akin to how many states have multiple chapters, these will now be called “local networking groups”. The challenge we will have is developing local networking groups vs fostering a natural development of these by current members.
- The labor-intensive administrative work done by individual chapters previously will now be done by AADE such as accounting, bylaws, membership collection, etc. This will be nice to take some of these off our plate, but offers a whole new set of challenges/questions that do not all have exact answers yet.
- The transition is set to take place for all chapters by Spring of 2011.
- We will not be holding elections for president this year as that particular structure may be changing, but a transition team will be put into place comprised of interested current board members and potentially key past board members/stakeholders.
- Questions or concerns about this should be directed to either myself or Cindy Brinn. We hope to set up phone conferences or webinars in the near future to help spread the word.

My AADE Network Web Portal

SUBMITTED BY RON KAMMER, WEBMASTER



MY AADE NETWORK

*A new model for enhancing the way we connect
and affiliate with one another*

On August 2nd My AADE Network will be launched. This feature will allow you to more fully engaged in topics that are meaningful to you. It will provide WADE members with an easy-to-access method of networking, mentoring, coaching and continuing education. My AADE Network will be used to quickly get the word out, to provide timely reminders of events and to build on events by sharing knowledge.

Here is a short list of what My AADE Network will do:

- The News module enables you to post the latest news to share with other WADE members. You can submit a news story for approval, and read news that other users have posted.
- You can subscribe to forum topics. Forums are two-way communication lists, enabling you to ask questions of other WADE members. They are a great way to encourage discussion and communication between members.
- Create and participate in blogs. Use your blog express your views, share best practices, or demonstrate your knowledge on a particular topic.
- Create your own page. You will have the option of customizing the page to add your personal flair. You may add a YouTube video, slideshows; post an article and much more.

You DO need to be an AADE member to have access to the full My AADE Network; however, non-AADE local members will be able to view upcoming events and programs such as the WADE annual meeting.

Find out more about My AADE Network from our website www.WADEpage.org.

Audio Available for ALL 2010 WADE speakers

SUBMITTED BY RON KAMMER, WEBMASTER



Did you Miss the 2010 Annual Conference? Or wished you could hear a presentation one more time? You can!

Audio files are ready for you to download from all the breakout sessions (presented on day 1). Presentations from Day 2 will be available to all soon. Just go to <http://www.wadepage.org/node/507> select file you wish to download. After it is downloaded you may transfer it to your Mp3 player, I pod, I pad, Kindle or burn it to a CD Rom. Slides from the presentation are also available (PDF files). Down the slides to your computer and play the sound file and click through the slides, it almost like you are really there.